# Greenwood, Louisiana Business Resource Guide



Greenwood Chamber of Commerce







## WORKFORCE DEVELOPMENT PROGRAMS

#### Need Qualified Employees?

Both The Coordinating & Development Corporation (CDC) and the City of Shreveport utilize federal funds to help employers find qualified employees to meet their workforce needs. Working in conjunction with the Louisiana Workforce Commission (LWC) services available to employers include assessment, screening and referrals of potential employees, hiring incentives for unemployed workers, and training programs that may include basic skills training; occupational skills training; On-the-Job Training (OJT) where 50% of the wages for newly hired employees are reimbursed for a specified training period; customized training combining on-the-job training and industry specific training; cooperative education; private sector operated training/skills upgrading & retraining; and employability training. "Customized" training for an employer's new hires, combining OJT, vocational training, and access to state resources for incumbent worker training also is available. For more information on employee programs available for your business, contact:

- Jacques Lasseigne, Jr., Regional Industry Coordinator, LWC, (318) 676-7174
- Beverly Ford, Business Consultant, LWC, (318) 741-7383

Additionally, the state offers two websites where you may register your jobs openings -

- The Louisiana Workforce Commission (LWC), through its HIRE website, <u>https://www.louisianaworks.net/hire/vosnet/Default.aspx</u> allows you to register your job openings free of charge or conduct a candidate search using your specific criteria.
- Louisiana Economic Development (LED) offers a service called Job Connection, <u>https://louisianajobconnection.com/</u>, which is designed as a skills-based job-matching platform that automatically matches job seekers with positions for which they are most qualified. The site also offers advanced messaging features to add to the job recruitment experience for employers and applicants.

#### Incumbent Worker Training Program

This program is designed to benefit business and industry by assisting in the skill development of existing employees, increasing employee productivity, and the growth of the company. Training is customized to fit the needs of the employer. To be eligible to participate in the program, a business must have operated in Louisiana and contributed to the state's Unemployment Insurance System for at least three years. In addition, an employer, or consortium of employers with similar needs, must have at least 15 employees to be trained. Small employers are encouraged to participate. If you do not have the minimum number of employees, you may still be eligible to participate in this program by combining your employees with employees of two or more other employers who have the same training needs and can meet the requirement of 15 trainees. Preferential consideration is given to companies that select public training providers and donate equipment and supplies to the program. Louisiana businesses can participate in this program through application and approval by the Louisiana Workforce Commission and the Office of the Governor. Application for customized training must be submitted in conjunction with the training institution/provider selected by the applicant. All disbursements of funds will be made to the training provider. For more information contact Jay Cook, LWC's IWTP Regional Coordinator, (318) 741-7371, or visit www.laworks.net/WorkforceDev/IWTP/IWTP. Customized.asp

• <u>IWTP Small Business Employee Training</u> – The IWTP Small Business Employee Training Program reimburses employers with less than 50 employees for tuition and required textbooks and manuals once the training has been completed and proper documentation has been submitted to the Louisiana Workforce Commission. Training costs cannot exceed \$3,000 per trainee per state fiscal year (July 1 – June 30). Funding is provided through the Workforce Development Training Account at 2.3% of all IWTP funds available,

www.laworks.net/WorkforceDev/IWTP/IWTP\_Overview.asp#SmallBusiness

#### Louisiana FastStart

Louisiana FastStart is a single-source, world-class, workforce solutions provider that works with businesses to anticipate and address the company's workforce needs early in the startup or expansion process. Louisiana FastStart's services are provided at no cost through Louisiana Economic

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Development. Louisiana FastStart is available at no cost to any manufacturing, corporate headquarters, warehouse and distribution, research and development or other strategic facility that commits to creating at least 15 new jobs, or any service-related operation that commits to creating at least 50 new jobs, (225) 342-0107, www.opportunitylouisiana.com/page/led-faststart