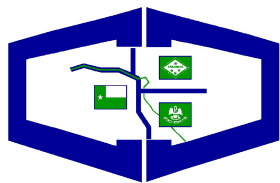


Greenwood, Louisiana Business Resource Guide



**Greenwood
Chamber of
Commerce**



**THE COORDINATING &
DEVELOPMENT
CORPORATION**



2014

BUSINESS ADVICE AND TECHNICAL ASSISTANCE

Chamber of Commerce

Greenwood Chamber of Commerce, (318) 938-8500, <http://gcc-la.org/>

The Coordinating & Development Corporation (CDC)

The CDC is a private, non-profit economic development organization that provides a wide variety of services for the business community. These services include: business investment and finance, employment and job training, business development and incubation, marketing, international trade development, and state tax incentives information and servicing, (318) 632-2022, www.cdconline.org

Business Incubators

- **CDC's "Incubator without Walls" Program**

CDC's "Incubator without Walls" Program provides entrepreneurs and small businesses with a wide range of business assistance, ranging from management and financial planning, to one-on-one counseling to technology and technical assistance. Services are generally provided free of charge, (318) 632-2022, www.cdconline.org.

- **CoHabitat Shreveport.** Offers economical lease space for entrepreneurs, developers, and creative-types, where they can collaborate with similar companies in a work environment that encourages people who might normally work independently from home or a café. (318) 759-7997, www.cohab.org/

- **InterTech 1 Business Center**

InterTech 1 is a multi-tenant science and technology business center. Tenants share a Core Lab and four conference rooms, (318) 213-0200, www.intertechsciencepark.com

- **Southern University's Small, Women, and Minority-Owned Business Incubator**

Funded in part with a HUD Historically Black Colleges and Universities grant, SUSLA's business incubator provides support to fledgling businesses by reducing overhead during the start-up period and providing business related services, (318) 670-9700, <http://web.susla.edu/Pages/SWMOBusinessIncubator.aspx>

Small Business Development Centers (SBDC)

The SBDC is sponsored by the Small Business Administration and the Louisiana Department of Economic Development to identify the specialized management and technical needs of the small business community. The SBDC provides counseling, serves as an informational resource center, and coordinates and conducts continuing education programs. Louisiana Small Business Development Center, 1800 Line, Building C, Room 101, Shreveport, (318) 677-3017, <https://www.lsbdc.org/nwcr/>

Service Corps of Retired Executives (SCORE)

SCORE is an SBA-sponsored program that offers advice, counseling, and management training for owners and would-be owners of small businesses. The local SCORE chapter counsels local entrepreneurs on starting or expanding small businesses. Northwest Louisiana Score, (318) 677-2536, <http://northwestlouisiana.score.org/chapters/northwest-louisiana-score>

Manufacturers Extension Partnership of Louisiana (MEPOL)

MEPOL provides area manufacturers with a comprehensive source of business, management, and technical assistance designed to transform the company into a more productive and cost-effective unit. Through its services, MEPOL pinpoints barriers to success, then identifies growth strategies to lead a manufacturer to a sustainable future, (318) 671-7675, www.mepol.org

BUSINESS ADVICE AND TECHNICAL ASSISTANCE

State Agencies

Louisiana Technology Transfer Office (LTTO)

This agency serves as a technology clearinghouse for Louisiana businesses and industries. Through close ties with NASA and the Federal Laboratory Consortiums, LTTO has a wealth of talent and technology available to help a business with technology licensing, commercialization, procurement, and problem solving. Also assists companies prepare Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) grant applications, LTTO, (225) 578-7555, <https://sites01.lsu.edu/wp/innovationpark/about-lbtc/ltto/>, or The Coordinating and Development Corporation, Division of Entrepreneurial Development, (318) 632-2022, www.cdconline.org

Federal Agencies

Small Business Administration – www.sba.gov.

In addition to the SBA's Internet Procurement Opportunities programs, (see Government Procurement Opportunities Section of this Resource Guide), SBA also offers other programs beneficial to small businesses, including;

- **Online Entrepreneurial Training** – The Small Business Training Network is a virtual campus housing free training courses, workshops, and knowledge resources designed to assist entrepreneurs and other students of enterprise. The Training Network makes SBA's business management resources available anytime and anywhere. It is a dynamic learning center designed to help small businesses compete in a constantly changing, global environment. www.sba.gov/category/navigation-structure/counseling-training
- **Government Contracting/Business Development** – The Office of Government Contracting (GC) works to create an environment for maximum participation by small, disadvantaged, and woman-owned businesses in federal government contract awards and large prime subcontract awards. www.sba.gov/category/navigation-structure/contracting/contracting-opportunities
- **SBA Office of Advocacy** – This office's mission is to encourage policies that support the development and growth of American small businesses. Advocacy represents the nation's small businesses within the federal government; conducts policy studies; and compiles statistics on small business characteristics and contributions. www.sba.gov/advocacy
- **Office of Women's Business Ownership** – OWBO promotes the growth of women-owned businesses through programs that address business training and technical assistance, and provide access to credit and capital, federal contracts, and international trade opportunities. <http://www.sba.gov/offices/headquarters/wbo>
- **Veteran's Business Development** – Designed to provide entrepreneurial development services such as business training, counseling and mentoring, and training for eligible veterans owning or considering starting a small business. <http://www.sba.gov/offices/headquarters/ovbd>

U.S. Department of Commerce – www.commerce.gov.

While the SBA is the primary federal agency that advises and assists small businesses, the U.S. Department of Commerce has a number of programs that provide information and/or services to U.S. businesses, including:

- **Bureau of Economic Analysis** – BEA is the Nation's accountant, interpreting data to draw a complete picture of the U.S. economy. BEA's economic accounts provide information on economic growth, regional development, and the Nation's position in the world economy. www.bea.gov/

BUSINESS ADVICE AND TECHNICAL ASSISTANCE

- **Bureau of the Census** – The Constitution commands that a census be taken every 10 years. The purpose is the apportionment of seats in Congress, but the information collected provides the cornerstone of knowledge about the people of our nation. www.census.gov/
- **Minority Business Development Agency** – This agency was created specifically to encourage the growth of minority-owned businesses in the United States. It coordinates federal government plans, programs, and operations that affect minority business enterprises. It promotes and coordinates the activities of government and private organizations that help minority businesses grow. It collects and distributes information to help those interested in starting or expanding a minority-owned firm, and it provides financial assistance to organizations to provide management and technical assistance to minority entrepreneurs. www.mbda.gov/
- **Office of Small and Disadvantaged Business Utilization (OSDBU)** – The Office of Small and Disadvantaged Business Utilization (OSDBU) is an advocacy and advisory office responsible for promoting the use of small, small disadvantaged, 8(a), women-owned, veteran-owned, service-disabled veteran-owned, and HUBZone small businesses within the U.S. Department of Commerce's (DOC) acquisition process. www.osec.doc.gov/osdbu/
- **Patent and Trademark Office** – For over 200 years, the basic role of PTO has been to promote the progress of science and the useful arts by securing for authors and inventors the exclusive right to their writings and discoveries for a limited time. www.uspto.gov